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W. Lawan
11/21/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gil G. DUDKIEWICZ et al.

Title: SYSTEM AND METHOD FOR CREATING AND EDITING A VIEWER PROFILE USED IN DETERMINING THE DESIRABILITY OF VIDEO PROGRAMMING EVENTS

Application No.: 09/992,414

Filing Date: 16 November 2001

Examiner: J. SALCE

Art Unit: 2611

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Technology Center 2600

**REPLY TO OFFICIAL ACTION OF 7 AUGUST 2003 ACCOMPANYING
REQUEST FOR CONTINUED EXAMINATION**

PO Box AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicants hereby reply to the official action mailed 7 August 2003. A request for continued examination is submitted herewith. Reconsideration in view of the following amendments and remarks is requested.